



*Press release / May 2019*

## A world of colour

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**From the “soft green” to the “avid yellow”, from the living room to the office. Let’s decorate with colours.**

Everyone knows the power of the colours. Some are more energetic and joyful, others are more relaxing. Being in colour blocks, intense shades or bright nuances, the colours influence people directly, act on the physical, mental, energetic and spiritual levels, and can be used at any space.

With different coloured options, DAM offers a wide range of products. For example, the “avid yellow” is an

ochre-based tone, it is calm and stimulates the intellect. The “soft green” has soothing properties, promotes balance and reduces stress as well as the “baby blue”. No colour works in total solitude within the places. These colours have been carefully selected to work in harmony with various other colours.

So, let’s bring an optimistic feel to the places. Let’s combine colours, making a place feel unique and warm to be in. And remember: a trend is not trendy until it is created by us.

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VALENTIM sofa

## baby blue

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**Description:** VALENTIM is a sofa that refers to the nostalgia of the serenades dedicated to a maiden at the balcony. Its light and turned structure in solid wood interprets the architectural element of the balcony - a space to share moments of conviviality or of intimacy as a kiss. The sofa was designed to be attractive from any angle and the structure leaves the upholstery suspended. Its delicate curves

welcome us and express serenity.

**Materials:** Solid wood (oak or walnut) finished with colourless matt varnish and fabric from the Danish brand called Gabriel ([www.gabriel.dk](http://www.gabriel.dk)).

**Size:** W196 x P82 x H79 cm / W77.2 x D32.3 x H31 in.

**Designed by:** Hugo Silva and Joana Santos.

**High-resolution images:** [HERE](#)



CORTINA lamp

## avid yellow

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**Description:** Cortina is a pendant lamp which plays with light as a delicate curtain. The shape is casted from a block cork which evokes a piece of land levitating. The metal sheet with its reflecting surfaces valorizes the light. So, Cortina values the light, the land and the nature, transposing the outside garden to indoors.

**Materials:** Agglomerated dark cork with colourless aqueous coating

and metal with coloured finishing.

**Lamp:** High-quality LED lighting with energy savings up to 60% and lifetime over 50.000h.

**Size:** W50 x D12 x H16 cm / W19,7"xD4,7"xH6,3" (small size); W100 x D12 x H16 cm / W39,4"xD4,7"xH6,3" (big size).

**Designed by:** Hugo Silva and Joana Santos.

**High-resolution images:** [HERE](#)



*MARIA side table*

## soft green

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**Description:** MARIA is a side or bedside table with an integrated lamp. It explores the genre issue, reinterprets craft techniques and has a human and humoristic character. The lampshade represents women straw hat, typical of the portuguese region of Baixo Minho. The drawers' handles accentuate the humorism and the drawers have illustrations of the character's

belongings. Maria can adapt itself to children, youngsters and adults.

**Materials:** Oak veneer and solid ash finished with matt varnish, hand-sewn straw braid and wallpaper.

**Sizes:** W50 x D50 x H95 cm / W19.7 x D19.7 x H37.4 in.

**Designed by:** Hugo Silva and Joana Santos.

**High-resolution images:** [HERE](#)

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