

Press release / January 2020

DAM at Maison & Objet

DAM, a Portuguese brand of furniture and accessories will exhibit its latest products at the Maison & Objet 2020 in Paris. Between 17 and 21 January at **TODAY, Hall 6, Stand H158**.

DAM has prepared a unique and creative showcase to bring to you the newest product ALICE - a chair with different natural materials that knows how to receive with nobility in the fine Portuguese way, being ideal for a wide variety of spaces. To this chair are joined the known PIPO stool/side table, the GAGO rocking chair, the MAGMA coffee tables, the CORTINA pendant lamp and the GUMELO hooks. Among these products, DAM has also a novelty to be revealed in Maison & Objet!

Meanwhile, SACADURA and ALICE chairs will be featured in two **"What's New" trend's areas: CARE** by François Bernard in Hall 2, and **LIVING** by François Delclaux in Hall 4.

All products have its own story and appeal to simplicity and quality of life, proposing the development of spaces that make us smile!

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seating

alice

Brief description: Without fear of the passage of time, Alice is an iconic chair, light and elegant. With architectural inspiration, it is oriented very vertically. The two hind legs are gossips, they are turned on themselves so that they can talk. From this dialogue comes the twisting of the backrest that ensures comfort - their stories. Even simple and light, Alice knows how to receive with nobility in the fine Portuguese way, being ideal for a wide variety of spaces.

Designed by: Hugo Silva and Joana Santos.

Materials: Solid ash (structure) and composite dark cork or composite light cork (seat)

Finishings: Colourless matt varnish or matt varnish in 'grumpy black' (wood structure). Colourless aqueous coating (seat).

Size: W50 x D46 x H77 cm / W20 x D19 x H30 in.



seating

sacadura & gago

Brief description: These chairs honour the first aerial crossing of the South Atlantic realized by Sacadura Cabral and Gago Coutinho in 1922. Inspired by the shape of the aviator's helmet and with arms elegantly curved like the wings of a seaplane, their upholstery rests on a platform of turned wooden beams, giving users the impression of taking off on an adventure. On its back is the inscription "1922, 8383 km", recording this milestone of the aeronautics that linked Lisbon to Rio de Janeiro.

Designed by: Hugo Silva and Joana Santos.

Materials: Solid ash, oak or walnut and fabric by Gabriel.dk ('Step' or 'Luna 2' and 'Obika Leather +').

Finishings: Wood finished with colourless matt varnish.

Size: W60 x D57 x H79 cm (Sacadura); W60 x D70 x H71 cm (Gago).



tables

magma

Brief description: With a unique beauty, the MAGMA coffee table refers to the molten and semi-molten mineral substances found under the Earth's crust. Composed of a semi-sphere of agglomerated dark cork that evokes the earth's crust, MAGMA features a highly polished stone top with intense and expressive veins. This surface portrays a peculiar narrative about the beauty of our planet, dynamic yet deeply fragile, highlighting what is important to care for and preserve - Nature.

Designed by: Hugo Silva and Joana Santos.

Materials: 100% natural agglomerated black cork and Portuguese marble ('Pele de tigre') or Portuguese limestone ('Aplina').

Finishings: Cork finished with colourless aqueous coating.

Size: W33 x D33 x H29 cm (small low); W33 x D33 x H49 cm (small tall); W47 x D47 x H29 cm x H11.4 in (wide low); W47 x D47 x H39 cm (wide tall).



seating

pipo

Brief description: Without fear of the passage of time, Alice is an iconic chair, light and elegant. With architectural inspiration, it is oriented very vertically. The two hind legs are gossips, they are turned on themselves so that they can talk. From this dialogue comes the twisting of the backrest that ensures comfort - their stories. Even simple and light, Alice knows how to receive with nobility in the fine Portuguese way, being ideal for a wide variety of spaces.

Designed by: Hugo Silva and Joana Santos.

Materials: Solid ash (structure) and composite dark cork or composite light cork (seat)

Finishings: Colourless matt varnish or matt varnish in 'grumpy black' (wood structure). Colourless aqueous coating (seat).

Size: W50 x D46 x H77 cm / W20 x D19 x H30 in.



lighting

cortina

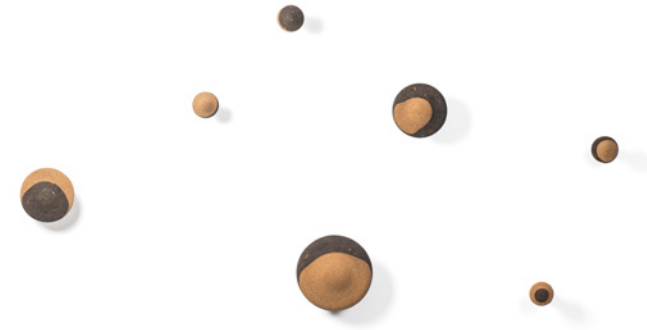
Brief description: Cortina is a pendant lamp which plays with light as a delicate curtain. The shape is casted from a block cork which evokes a piece of land levitating. The metal sheet with its reflecting surfaces valorizes the light and form a perfect contrast with the warm aspect of the natural cork. So, Cortina values the light, the land and the nature, transposing the outside garden to indoors.

Designed by: Hugo Silva and Joana Santos.

Materials: 100% natural agglomerated dark cork and metal. High-quality LED lighting with energy savings up to 80% and lifetime over 60.000h.

Finishings: Colourless aqueous coating (cork) and copper finish (metal).

Size: W100 x D12 x H16 cm (big);
W50 x D12 x H16 cm (small).



accessories

gumelo

Brief description: Inspired by the organic shapes of mushrooms, GUMELO hangers happily emerge from the walls and interact with the environment, absorbing light and playing with shadows. Besides practical and versatile, they are delicious to the eye. Highly nutritious, rich in form and texture, they are essential vitamins for well-being in any space.

Designed by: Hugo Silva and Joana Santos.

Materials: composite light cork, composite dark cork and solid ash.

Finishings: colourless matt varnish (wood) and colourless aqueous coating (cork).

Size: W17.5 x D17.5 x H11 cm (big);
W12 x D12 x H10 cm (medium);
W6 x D6 x H10 cm (small).

the brand

about DAM

“We believe that life is too short to waste time on boring or disposable products. We want people to love the spaces where they go and where they live.”

DAM is about design, craftsmanship and industry. It is about products that tell stories. The brand has high quality furniture and accessories which are oriented to distributors, retailers and interior designers who develop hospitality, corporate and residential projects throughout the world. Between tradition and modern times, DAM combines traditional techniques and materials with creative drawing. It appeals to emotions, simplicity and quality of life. The portuguese culture and the common everyday things are the inspiration. This way, DAM renew a collective heritage that stays genuine, bulding the bridge between Culture and Eco-nomy. Founded in 2013, DAM has sold products for upmarket hotel chains, such as Sheraton and Marriott and also for workplace environments of multi-national corporations such as Google and Survey Monkey. DAM currently exports to 14 countries.

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